

## **Privacy Policy**

ESLanguage Materials values the privacy of our users. This privacy policy explains in detail how we use and protect the information collected when you visit our website, use our mobile app, or interact with ESLanguage Materials in any manner. Please read this privacy policy carefully. If you do not agree with the terms outlined below, we kindly ask that you refrain from using our services.

We reserve the right to modify this policy at any time without prior notice. Changes will be updated in the policy, and it is your responsibility to review it periodically. Your continued use of ESLanguage Materials signifies your acceptance of any changes made to this policy.

### **Information Collected by ESLanguage Materials**

ESLanguage Materials may collect the following types of information:

1. Personal identifying information including your name, address, email, phone number, age, gender, and other relevant personal data.
2. Server data related to the IP address used to access our website or mobile app, including browser type, operating system, access time, and site activity.
3. Financial information related to orders, which is primarily handled by our designated payment processors. Please refer to their privacy policies for details ([List your company's payment processors such as Amazon or PayPal and link to their privacy policies]).
4. Social network data if you choose to log in to our services using social media accounts.
5. Mobile device information, such as device ID, model, and location when accessing ESLanguage Materials through our mobile app.

### **How We Use This Information**

ESLanguage Materials utilizes the collected information for the following purposes:

- Managing your account and preferences
- Customizing advertisements
- Delivering promotions and account confirmations
- Processing purchases and payments
- Improving site functionality and user experience
- Notifying you about updates and new products
- Monitoring and preventing fraudulent activities
- Soliciting customer feedback
- Resolving account disputes
- Responding to service requests

### **Information Disclosure**

Your information is primarily retained within ESLanguage Materials. However, we may share your information in the following circumstances:

- When required by law or for fraud protection

- With third-party service providers for payment processing, hosting, or marketing purposes
- With your explicit consent for marketing purposes
- When you post comments on our platform
- To our advertisers, affiliates, or partners
- In the event of bankruptcy or data transfer
- [Other relevant instances]

### **Cookies, Trackers, and Online Ads**

ESLanguage Materials may employ cookies, trackers, web beacons, and similar technologies to enhance user experience. These technologies do not access personal information and can be managed through your browser settings.

Third-party advertising software may use tracking technology to optimize ad campaigns. For more details, refer to the privacy policies of affiliate advertisers.

Website analytics tools such as [List vendors and link to their policies] may also be used for tracking and remarketing purposes without accessing your personal information.

### **Other Sites**

ESLanguage Materials may contain links to third-party websites. Once you leave our platform, we are not responsible for the privacy practices of those websites. Please refer to their respective privacy policies for further information.

### **Information Security**

While ESLanguage Materials implements technical and administrative measures to safeguard your data, absolute security cannot be guaranteed against all forms of fraud or misuse.

### **Additional Options**

You have the option to review or modify your account settings and contact information at any time. To delete your account, you may do so, although some identifying information may be retained to prevent fraud.

You can opt-out of receiving emails and other communications from ESLanguage Materials at any time.

### **Contact Us**

If you have any questions or concerns about this privacy policy, please contact us at:

eslanguagematerials@gmail.com